

### PRIVACY POLICY

Purdue University College of Pharmacy's Office of Continuing Education (PURDUE) follows the existing privacy policy issued by Purdue University, amended for applicability related to continuing education.

#### **Collection and Use of Information**

Personal information (such as name, address, or telephone number) is collected and used only to ensure appropriate continuing education credit is issued to the learner and to inform the learner about additional products or services that may be of interest. PURDUE does not sell, trade, or rent personal information to others outside of our own entity.

At any time while accessing PURDUE's site, any learner, while online, may decline participation in any activity that asks for information (i.e., survey e-mail). Your choice not to participate will in no way affect your ability to use any other feature on our site.

## Security

PURDUE has implemented a number of security features throughout the website to prevent the unauthorized release of or access to personal information, i.e. database information is kept separate from live servers and is firewall protected. Although every attempt has been made to create a secure and reliable site, the confidentiality of any communication or material transmitted to or from this site or e-mail cannot be guaranteed. When disclosing any personal information, remain mindful of the fact that it is potentially accessible to the public, and consequently, can be collected and used by others without your consent. We have no responsibility or liability for the security of information transmitted via the Internet.

# **External Web Sites**

To the extent that hyperlinks or banner advertisements incorporating hyperlinks are used to access third party websites, be aware that these sites are not controlled by PURDUE and, therefore, are not subject to this Privacy Policy. Feel free to check the privacy policies of these individual third party sites to see how personal information will be used by them.

## **Your Consent**

By using PURDUE's website, the learner consents to the collection and use of the personal information provided.

